



Ohio Sunset Review Committee
Agency Questionnaire

Agency Name TourismOhio Advisory Board

Point of Contact Tara Marasco, Legislative Affairs Manager, Ohio Department of Development

Agency's primary purpose and its various goals and objectives

The TourismOhio Advisory Board, created under section [122.071](#) of the Ohio Revised Code, is charged with advising the Director of the Department of Development and TourismOhio on strategies for promoting Ohio's tourism in the state.

Agency's past and anticipated workload, number of staff required to complete workload, and total number of staff

The TourismOhio Advisory Board meets quarterly. Members discuss with staff the progress being made in terms of PR, marketing and advertising results, and engagement with tourism stakeholders. TourismOhio is focused on investing tourism dollars wisely and being good stewards of the funding that has been entrusted to it in order to drive economic prosperity throughout the state.

Agency's past and anticipated budgets and its sources of funding

There is no budget allocated to this board.

Number of members of its governing board or other governing entity and their compensation, if any

The TourismOhio Advisory Board is made up of 11 industry and marketing leaders, nine of whom are appointed by the Governor. The board consists of one individual who is a representative of convention and visitors' bureaus, one individual who is a representative of the lodging industry, one individual who is a representative of the restaurant industry, one individual who is a representative of attractions, one individual who is a representative of special events and festivals, one individual who is a representative of agritourism, and three individuals who are representatives of the tourism industry.

None of the members are compensated for their service though members may be reimbursed for actual and necessary expenses incurred in connection with their official duties.

Additional notes